

# 100 YEARS OF JACK



The centennial  
CELEBRATION

of

C.E. BYRD HIGH  
SCHOOL

1925 ——— 2025

Sponsor  
Packet



# BYRD CENTENNIAL SPONSORSHIP OPPORTUNITIES OVERALL SPONSORS



## Ultimate Jacket Sponsor \$25,000

- 20 Tickets to Ultimate Reunion with reserved seating (2 tables)
- 16 tickets to Hall of Fame Reception with reserved seating (2 tables)
- Recognized as Ultimate Jacket Sponsor at ALL Centennial events June 5-7
- Recognition on a Byrd Centennial billboard in Shreveport in Spring 2025
- Reserved seating at Open House pep rally and performances on June 7
- Logo added to 5K t-shirts
- Logo and recognition in Alumni Highlife (mailed to 15k alumni)
- Logo and recognition on social media
- Inclusion in event press release
- Recognized in a permanent display at Byrd

## Top Jacket Sponsor \$10,000

- 10 Tickets to Ultimate Reunion with reserved seating (1 table)
- 8 tickets to Hall of Fame Reception with reserved seating (1 table)
- Recognized as Top Jacket Sponsor at ALL Centennial events June 5-7
- Reserved seating at Open House pep rally and performances on June 7
- Logo added to 5K t-shirts
- Logo and recognition in Alumni Highlife (mailed to 15k alumni)
- Logo and recognition on social media
- Inclusion in event press release
- Recognized in a permanent display at Byrd

## Transportation Sponsor \$5,000

- Logo on all shuttles
- 10 tickets to Ultimate Reunion on June 7 with reserved seating (1 table)
- Logo and recognition on social media

**SOLD**

## HALL OF FAME DINNER SPONSORS

### Hall of Fame Dinner Table Sponsor \$1,500

- 8 tickets to Hall of Fame Reception Dinner on June 5 with reserved seating (1 table)
- Recognition in Hall of Fame Program
- Logo and recognition on social media

## FRIDAY NIGHT REUNION SPONSORS

### Friday Night Decade Reunion Sponsor \$2,500

(6 available 50's, 60's, ~~70's~~, 80's, ~~90's~~, ~~2000's~~)

- 10 tickets to Ultimate Reunion with reserved seating (1 table)
- Logo recognition at your decade party location
- Logo and recognition on social media

70's, 90's and  
2000's are sold

### Ultimate Documentary Sponsor \$5,000

(5 available)

- 10 tickets to documentary showing
- 10 tickets to Ultimate Reunion with reserved seating (1 table)
- 30 second commercial played before each showing of the film
- Logo and recognition on social media

# SPONSORSHIP OPPORTUNITIES

## Gold Documentary Sponsor \$2,000

- 10 tickets to documentary showing
- Special Introduction credits
- Logo and recognition on social media

## Purple Documentary Sponsor \$250

- 5 tickets to documentary showing
- Name included in credits at the end of the showing
- Logo and recognition on social media

# ULTIMATE REUNION NIGHT SPONSORS

## Table Sponsor \$1,500

- 10 tickets to Ultimate Reunion on June 7 with reserved seating (1 table)
- Recognition at Ultimate Reunion
- Logo and recognition on social media

## Entertainment Sponsorship- \$10,000

- 20 tickets to Ultimate Reunion with reserved seating (1 table)
- Recognition at Ultimate Reunion on stage
- Logo and recognition on social media

**SOLD**

# GOLF TOURNAMENT SPONSORS

## Hole Sponsor \$500

(18 available)

- Sign at one tee box
- Logo on website and banner at the golf tournament
- Logo and recognition on social media

## Gear Sponsor \$1,000

- Golf hat and koozie with Byrd and your company logo included in gift bags to all players
- Logo on website and banner at the golf tournament
- Logo and recognition on social media

**SOLD**

Centennial Ultimate Reunion 1925-2025



# SPONSORSHIP OPPORTUNITIES

## Lunch Sponsor \$1,500

- Company name and logo prominently displayed on banner at the golf tournament
- Logo on Website
- Logo and Recognition on social media

**SOLD**

## Golf Polo Shirt Sponsor \$3,000

- Golf polo shirt with Byrd and company logo included in gift bag for each player
- Logo on website and banner at the golf tournament
- Logo and recognition on social media

**SOLD**

## 5K WALK/RUN SPONSORS

### T-Shirt Sponsor \$1,000

- Logo added to 5K t-shirt
- Logo and recognition on social media

### Sign Sponsor \$250

- Sign in honor or in memory of an individual along the race route
- Logo and Recognition on social media

## OPEN HOUSE SPONSORS

### Open House Sponsor \$2,500

- 10 tickets to Ultimate Reunion on June 7 with reserved seating (1 table)
- Recognition at Open House on June 7
- Logo and recognition on social media

Centennial Ultimate Reunion 1925-2025



# SPONSOR FORM

## CONTACT INFORMATION

SPONSOR NAME  
(FOR RECOGNITION) \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE: \_\_\_\_\_

## CENTENNIAL SPONSOR COMMITMENT LEVEL

<input type="checkbox"/> Ultimate Jacket - \$25K	<input type="checkbox"/> Ultimate Documentary - \$7,500	<input type="checkbox"/> Golf Hole - \$500
<input type="checkbox"/> Top Jacket - \$10K	<input type="checkbox"/> Gold Documentary - \$2,000	<input type="checkbox"/> Golf Polo Shirt - \$3,000
<input type="checkbox"/> Transportation - \$5,000	<input type="checkbox"/> Purple Documentary - \$250	<input type="checkbox"/> 5K T Shirt - \$1,000
<input type="checkbox"/> HOF Dinner Table - \$1,500	<input type="checkbox"/> Ultimate Reunion Table - \$1,500	<input type="checkbox"/> 5K Sign - \$250
<input type="checkbox"/> Fri Night Decade - \$2,500	<input type="checkbox"/> Golf Gear - \$1000	<input type="checkbox"/> Open House - \$2,500

## PAYMENT INFORMATION

ENCLOSED IS MY CHECK PAYABLE TO C.E. BYRD ALUMNI ASSOCIATION

PLEASE CHARGE MY  VISA  MASTERCARD  DISCOVER  AMEX

CARD #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV CODE: \_\_\_\_\_

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO AND RETURN THIS FORM TO:

**C.E. BYRD ALUMNI ASSOCIATION**

3201 Line Ave. Shreveport, LA 71104

The CE Byrd Alumni Association is a 501(c)(3) organization.