

BYRD CENTENNIAL SPONSORSHIP OPPORTUNITIES OVERALL SPONSORS



Ultimate Jacket Sponsor \$25,000

- 20 Tickets to Ultimate Reunion with reserved seating (2 tables)
- 16 tickets to Hall of Fame Reception with reserved seating (2 tables)
- Recognized as Ultimate Jacket Sponsor at ALL Centennial events June 5-7
- Reserved seating at Open House pep rally and performances on June 7
- Logo added to 5K t-shirts
- Logo and recognition in Alumni Highlife (mailed to 15k alumni)
- Logo and recognition on social media
- Inclusion in event press release
- Recognized in a permanent display at Byrd

Top Jacket Sponsor \$10,000

- 10 Tickets to Ultimate Reunion with reserved seating (1 table)
- 8 tickets to Hall of Fame Reception with reserved seating (1 table)
- Recognized as Top Jacket Sponsor at ALL Centennial events June 5-7
- Reserved seating at Open House pep rally and performances on June 7
- Logo added to 5K t-shirts
- Logo and recognition in Alumni Highlife (mailed to 15k alumni)
- Logo and recognition on social media
- Inclusion in event press release
- Recognized in a permanent display at Byrd

HALL OF FAME DINNER SPONSORS

Hall of Fame Dinner Table Sponsor \$1,500

- 8 tickets to Hall of Fame Reception Dinner on June 5 with reserved seating (1 table)
- Recognition in Hall of Fame Program
- Logo and recognition on social media

FRIDAY NIGHT REUNION SPONSORS

Friday Night Decade Reunion Sponsor \$2,500

(6 available 50's, 60's, 70's, 80's, 90's, 2000's)

- 10 tickets to Ultimate Reunion with reserved seating (1 table)
- Logo recognition at your decade party location
- Logo and recognition on social media

jumelle collection

Ultimate Documentary Sponsor \$7,500

(5 available)

- 10 tickets to documentary showing
- 10 tickets to Ultimate Reunion with reserved seating (1 table)
- 30 second commercial played before each showing of the film
- Logo and recognition on social media

Centennial Ultimate Reunion 1925-2025



SPONSORSHIP OPPORTUNITIES

Gold Documentary Sponsor \$2,000

- 10 tickets to documentary showing
- Special Introduction credits
- Logo and recognition on social media

Purple Documentary Sponsor \$250

- 5 tickets to documentary showing
- Name included in credits at the end of the showing
- Logo and recognition on social media

ULTIMATE REUNION NIGHT SPONSORS

Table Sponsor \$1,500

- 10 tickets to Ultimate Reunion on June 7 with reserved seating (1 table)
- Recognition at Ultimate Reunion
- Logo and recognition on social media

Entertainment Sponsorship- \$10,000

- 20 tickets to Ultimate Reunion with reserved seating (2 tables)
- Recognition at Ultimate Reunion on stage
- Logo and recognition on social media

SOLD

GOLF TOURNAMENT SPONSORS

Hole Sponsor \$500

(18 available)

- Sign at one tee box
- Logo on website and banner at the golf tournament
- Logo and recognition on social media

Gear Sponsor \$1,000

- Golf hat and koozie with Byrd and your company logo included in gift bags to all players
- Logo on website and banner at the golf tournament
- Logo and recognition on social media

Centennial Ultimate Reunion 1925-2025



SPONSORSHIP OPPORTUNITIES

Lunch Sponsor \$1,500

- Company name and logo prominently displayed on banner at the golf tournament
- Logo on Website
- Logo and Recognition on social media



Golf Polo Shirt Sponsor \$3,000

- Golf polo shirt with Byrd and company logo included in gift bag for each player
- Logo on website and banner at the golf tournament
- Logo and recognition on social media

5K WALK/RUN SPONSORS

T-Shirt Sponsor \$1,000

- Logo added to 5K t-shirt
- Logo and recognition on social media

Sign Sponsor \$250

- Sign in honor or in memory of an individual along the race route
- Logo and Recognition on social media

Centennial Ultimate Reunion 1925-2025



SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

SPONSOR NAME
(FOR RECOGNITION) _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL ADDRESS _____

PHONE: _____

PAYMENT INFORMATION

____ ENCLOSED IS MY CHECK PAYABLE TO C.E. BYRD ALUMNI ASSOCIATION

____ PLEASE CHARGE MY ____ VISA ____ MASTERCARD ____ DISCOVER ____ AMEX I would like to cover the
4% credit card surcharge

CARD #: _____ EXP. DATE: _____ CVV CODE: _____

NAME AS IT APPEARS ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE _____ ZIP: _____

SIGNATURE: _____ DATE: _____

CENTENNIAL COMMITMENT LEVEL

____ Ultimate Jacket ____ Top Jacket ____ HOF Dinner ____ Fri Night Decade ____ Ultimate Documentary

____ Gold Documentary ____ Purple Documentary ____ Ultimate Reunion Table ____ Golf Gear ____ Golf Hole

Golf Polo Shirt 5K T Shirt 5K Sign

PLEASE RETURN THIS FORM TO:

cebyrd100@gmail.com

C.E. BYRD ALUMNI ASSOCIATION

3201 Line Ave. Shreveport, LA 71104

Send your high resolution company logo to cebyrd100@gmail.com to be featured on our website and social media accounts.

The CE Byrd Alumni Association is a 501(c)(3) organization.

Centennial Ultimate Reunion 1925-2025



GENERAL DONATION FORM

CONTACT INFORMATION

DONOR NAME _____

IN HONOR/MEMORY OF _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL ADDRESS _____

PHONE: _____

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THE C.E. BYRD ALUMNI ASSOCIATION IS A 501(c)(3) ORGANIZATION.

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